

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                    | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                                                 | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                         | 150                                                                                                                                                                                                                                               | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                            | 2 to 4                                                                                                                                                                                                                                            | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                                               | No                                                                                                                                                                                                                                                | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                        | N/A                                                                                                                                                                                                                                               | N/A                                                                                                                                                  |
| SEPTEMBER           |                                                                                                                                               | 9/24: Enterprise Architecture: The Emerging Leader Landscape                                                                                                                                                                                                      |                                                                                                                                                                                                                                                   | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                       |
| OCTOBER             | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs        | 10/9: Supporting and Enabling Modern Applications<br>10/6: Turning Your Log and Incident Data into Real-time Security Insights<br>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments<br>10/20: Supporting and Enabling Modern Applications | 10/7: Hypersonalization at Scale, Delivering Immersive Experiences<br>10/8: What's the Killer AI App for Pro AV?<br>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience<br>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable |                                                                                                                                                      |
| MARCH               |                                                                                                                                               |                                                                                                                                                                                                                                                                   | 3/25: Day 2: AV/IT Interoperability                                                                                                                                                                                                               |                                                                                                                                                      |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit                 | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                                                    |                                                                                                                                                                                                                                                   |                                                                                                                                                      |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                                                                                                              | 6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks<br>6/24: AI Strategies to Optimize Stock and Supply Chain Operations                                                                                                     | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                          |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                 | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                                                                                  | 7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense<br>7/22: Designing an Open AV/IT Ecosystem                                                                                                                                          |                                                                                                                                                      |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                               |                                                                                                                                                                                                                                                                   | 8/13: The Future of Television and Streaming Video<br>8/19: Displays: The New Pitch                                                                                                                                                               |                                                                                                                                                      |

NOVEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|  |                                                                                                                                   | <b>11/24:</b> Building a Robust Security Awareness Program                                                                         | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><br><b>11/18:</b> Your Pain Points Answered    |                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!