





| |  MegaCast <small>BY FUTURE B2B</small> |  EcoCast <small>BY FUTURE B2B</small> |  SmartPanel <small>BY FUTURE B2B</small> |  Expert Series <small>BY FUTURE B2B</small> |
|---------------------|---|--|---|--|
| MINIMUM LEADS | 800 | 400 (150 for Vertical) | 150 | 200 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| DECEMBER | | 12/9: AI Strategies for 2026 You Should Plan for Now | | |
| MARCH | | | 3/25: Day 2: AV/IT Interoperability | |
| JULY | | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | 7/22: Designing an Open AV/IT Ecosystem | |
| AUGUST | | 8/25: The Power of Data: Enabling Automation and Operational Efficiencies | 8/13: The Future of Television and Streaming Video | 8/7: The 101 Course: Keeping Data Safe and Recoverable |
| OCTOBER | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/20: Supporting and Enabling Modern Applications | 10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience | |
| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027 | | | |

MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!