

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>ExpertCast</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                   | 150                                                                                                                                               | 200                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                      | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                         | No                                                                                                                                                | No                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                  | N/A                                                                                                                                               | N/A                                                                                                                                               |
| NOVEMBER            |                                                                                                                                               | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br><b>11/9:</b> Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                               |                                                                                                                                                   |
| JANUARY             |                                                                                                                                               | <b>1/26:</b> Fourth-Party Risk Discovery and Software Supply Chain Security                                                                                                                                                                 |                                                                                                                                                   |                                                                                                                                                   |
| MARCH               |                                                                                                                                               | <b>3/30:</b> Automating Identity Governance                                                                                                                                                                                                 |                                                                                                                                                   |                                                                                                                                                   |
| APRIL               |                                                                                                                                               | <b>4/6:</b> Improving User Productivity                                                                                                                                                                                                     |                                                                                                                                                   |                                                                                                                                                   |
| MAY                 | <b>5/13:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                        |                                                                                                                                                                                                                                             |                                                                                                                                                   |                                                                                                                                                   |
| SEPTEMBER           |                                                                                                                                               | <b>9/28:</b> Agentic AI Integration and Management                                                                                                                                                                                          | <b>9/15:</b> Overcoming Legacy Infrastructure Limits to Modernize Enterprise AI                                                                   |                                                                                                                                                   |
| OCTOBER             | <b>10/28:</b> Moving AI to Production: Overcoming Common Hurdles                                                                              |                                                                                                                                                                                                                                             |                                                                                                                                                   |                                                                                                                                                   |
| DECEMBER            |                                                                                                                                               | <b>12/7:</b> ITSM 2028: The Autonomous Enterprise                                                                                                                                                                                           |                                                                                                                                                   |                                                                                                                                                   |

 **MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

 **ExpertCast**  
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

 **EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

 **SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.