	BY FUTURE B2B	EcoCast BY FUTURE B2B	SmartPanel
MINIMUM LEADS	800	150 (150 for Vertical)	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4
VENDOR PRESENTS?	Yes	Yes	Νο
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
MAY			
JUNE	<b>6/4:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	<b>6/5:</b> Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo	
JULY			<b>7/30:</b> How to Create the Ideal Workplace Experience: People, Places & Process
AUGUST			8/12: The Inflation Reduction Act Turns 3
SEPTEMBER		<b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape	9/24: Displays: The New Pitch by Application and Use Case
OCTOBER		<b>10/22:</b> Healthcare TechCheck: Streamlining Healthcare IT <b>10/23:</b> Zero Trust: The Intersection of IT Security and Networked AV	10/29: AV/IT Manager Higher Ed Classroom
NOVEMBER			<b>11/13:</b> New Tech Advancements In Remote Production <b>11/18:</b> Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?
DECEMBER			12/2: Cyber and IT Trends 2026: What Lies Ahead?

## J FUTURE **B2**B

Expert Series		
150		
1 to 6		
Νο		
N/A		
<b>5/7:</b> Building the Next-Gen Manufacturing Workforce: Telling the Real Story		
7/15: Building a Thriving Workplace Culture		
9/19: Exploring the Intersection of Data, Storage, and AI		
<b>10/24:</b> Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments		



## MegaCast

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!