





	<div> <b>MegaCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>EcoCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>SmartPanel</b> <small>BY FUTURE B2B</small></div>	<div> <b>Expert Series</b> <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JULY			<b>7/22:</b> Choosing the Right Ecommerce Platform: A Guide for Retail Success  <b>7/30:</b> How to Create the Ideal Workplace Experience: People, Places & Process	
AUGUST			<b>8/5:</b> Tackling the Health Care Burnout Crisis with AI  <b>8/12:</b> The Inflation Reduction Act Turns 3  <b>8/13:</b> NextGen Audio Begins With IP  <b>8/21:</b> Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability	
SEPTEMBER		<b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape	<b>9/9:</b> How to Bolster YOUR Defenses Against Advanced Ransomware Phishing  <b>9/23:</b> Leading the Workforce of the Future	<b>9/19:</b> Exploring the Intersection of Data, Storage, and AI
OCTOBER	<b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs	<b>10/22:</b> Healthcare TechCheck: Streamlining Healthcare IT  <b>10/23:</b> Zero Trust: The Intersection of IT Security and Networked AV	<b>10/29:</b> AV/IT Manager Higher Ed Classroom	
DECEMBER	<b>12/3:</b> Tech Showcase Day: Master of Disaster 2026	<b>12/4:</b> Identity and Access Management: Key Tools and Strategies		



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!