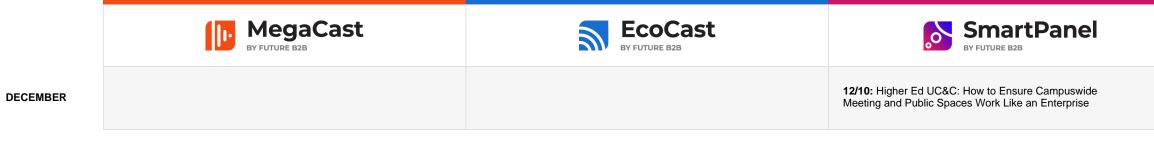
	BY FUTURE B2B	<b>EcoCast</b> BY FUTURE B2B	SmartPanel	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	Νο	Νο
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
APRIL		<b>4/23:</b> Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with Al		
IUNE	<b>6/4:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	<ul> <li>6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo</li> <li>6/11: Best Practices: Supercharging Your Hybrid Cloud Environment</li> </ul>		
ULY			<ul> <li>7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success</li> <li>7/30: How to Create the Ideal Workplace Experience: People, Places &amp; Process</li> </ul>	7/15: Building a Thriving Workplace Culture
UGUST		<b>8/14:</b> AV As a Service: Why it Now Makes Sense to Outsource Some AV	<ul> <li>8/5: Tackling the Health Care Burnout Crisis with AI</li> <li>8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability</li> </ul>	
EPTEMBER		<b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape		
DCTOBER		<b>10/22:</b> Healthcare TechCheck: Streamlining Healthcare IT <b>10/23:</b> Zero Trust: The Intersection of IT Security and Networked AV	<b>10/16:</b> Security for AV Pros: New Trends for Control Rooms and Endpoints	
OVEMBER		<b>11/4:</b> Agentic Al <b>11/20:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	<b>11/19:</b> Getting Collaboration Right: Simple, Deployable, and Manageable Systems	

## J FUTURE **B2B**



### FUTURE B2B



Expert Series



# MegaCast

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



### **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!