|                        | <b>MegaCast</b><br>BY FUTURE B2B | EcoCast<br>BY FUTURE B2B  | SmartPanel<br>BY FUTURE B2B   |
|------------------------|----------------------------------|---|---|
| MINIMUM LEADS          | 800                              | 150<br>(150 for Vertical)   | 150   |
| VENDOR<br>PARTICIPANTS | 4 to 8                           | 2 to 6  | 2 to 4  |
| VENDOR<br>PRESENTS?    | Yes                              | Yes   | Νο  |
| PRESENTATION<br>LENGTH | 20 minutes + 5 minutes Q&A       | 20 minutes + 5 minutes Q&A  | N/A   |
| JUNE                   |                                  | <b>6/5:</b> Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo |   |
| JULY                   |                                  |   | <b>7/30:</b> How to Create the Ideal Workplace Experience: People, Places & Process |
| AUGUST                 |                                  |   | 8/14: Is Zero Trust the Future of Cybersecurity?                                    |
| SEPTEMBER              |                                  |   | 9/24: Displays: The New Pitch by Application and Use Case                           |
| OCTOBER                |                                  |   | <b>10/16:</b> Security for AV Pros: New Trends for Control Rooms and Endpoints      |

## J FUTURE **B2**B

| Expert Series<br>BY FUTURE B2B  |
|---|
| 150   |
| 1 to 6  |
| Νο  |
| N/A   |
| <ul><li>6/18: M365 &amp; Azure: Supporting and Securing Microsoft Cloud Environments</li><li>6/27: Securing What's Outside Your Control</li></ul> |
|   |
|   |
|   |



## MegaCast

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!