

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                         | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                               | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                                                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                    |
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| MINIMUM LEADS       | 800                                                                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                                                                                    | 150                                                                                                                                                                                                                                              | 200                                                                                                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                | 2 to 6                                                                                                                                                                                       | 2 to 4                                                                                                                                                                                                                                           | 1 to 6                                                                                                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                   | Yes                                                                                                                                                                                          | No                                                                                                                                                                                                                                               | No                                                                                                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                                                                                   | N/A                                                                                                                                                                                                                                              | N/A                                                                                                                                                                                                                     |
| JUNE                | <div>6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs</div> <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div> | <div>6/9: Best Practices: Supercharging Your Hybrid Cloud Environment</div> <div>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</div> | <div>6/17: Remote Production: Live Events &amp; Awards Shows</div>                                                                                                                                                                               | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>                                                                                                                  |
| JULY                | <div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>                                                                              | <div>7/7: Securing Identity with Passwordless Authentication</div> <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div>                                               | <div>7/22: Designing an Open AV/IT Ecosystem</div>                                                                                                                                                                                               |                                                                                                                                                                                                                         |
| AUGUST              |                                                                                                                                                                                       | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div>                                                                                                                             | <div>8/12: Navigating Privacy-First Targeting 101</div>                                                                                                                                                                                          | <div>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases</div>                                                                                                                               |
| SEPTEMBER           |                                                                                                                                                                                       |                                                                                                                                                                                              |                                                                                                                                                                                                                                                  | <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| OCTOBER             |                                                                                                                                                                                       |                                                                                                                                                                                              | <div>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</div> <div>10/14: AI's Role in Loss Prevention and Retail Security in Modern Stores</div> <div>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</div> |                                                                                                                                                                                                                         |
| NOVEMBER            | <div>11/19: Tech Showcase Day: Cutting Edge Tech 2027</div>                                                                                                                           | <div>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data</div>                                                                                                        | <div>11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</div> <div>11/18: Your Pain Points Answered</div>                                                                                                              | <div>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</div>                                                                                                                             |

DECEMBER

| <div>MegaCast<br/><small>BY FUTURE B2B</small></div> |  | <div>EcoCast<br/><small>BY FUTURE B2B</small></div>                |  | <div>SmartPanel<br/><small>BY FUTURE B2B</small></div> |  | <div>Expert Series<br/><small>BY FUTURE B2B</small></div> |  |
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|                                                                                                                                       |  | <div>12/1: Developing Your 2027 Data Security Plan</div> <div>12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</div> |  |                                                                                                                                           |  | <div>12/11: Tracking the Attackers: Ransomware</div>                                                                                         |  |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!