# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | **4 to 8** | **2 to 6** | **2 to 4** | **1 to 6** |
| **VENDOR PRESENTS?** | **Yes** | **Yes** | **No** | **No** |
| **PRESENTATION LENGTH** | **20 minutes + 5 minutes Q&A** | **20 minutes + 5 minutes Q&A** | **N/A** | **N/A** |
| **DECEMBER** | | **12/15:** The Bot Boss: Managing, Auditing, and Directing Autonomous AI Teams | **12/1:** Digging Deep on AI in HR: Decisions, Liability & Defensibility | **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028 |
| **MARCH** | | | **3/18:** Securing Autonomous AI | |
| **APRIL** | | **4/20:** The AI Security Stack | **4/21:** Zero Trust Evolution: Building Security Resilience at Scale | |
| **MAY** | **5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | | | |
| **JUNE** | **6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility | **6/1:** Continuous Compliance: Trading Annual Audits for Real-Time GRC Visibility | **6/2:** Marketing for the Frictionless Journey: Engaging the Conversational Buyer | |
| **JULY** | | | **7/13:** Unlocking a New Wave of Digital Advertising and the Future of In-Store Shopping | **7/23:** Getting Started with RAG and Open-source AI Models |
| **AUGUST** | | **8/17:** Transforming IT in Healthcare Environments<br>**8/24:** Securing AI Agent Access | | **8/6:** Keeping Up with Cyber Insurance Requirements |
| **SEPTEMBER** | | **9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering | **9/2:** How to Simplify the Management of Large-Scale Production Environments<br>**9/30:** Cybersecurity Series: Securing Cloud & Remote Production for Distributed Media Workflows | **9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | | | **10/20:** Streaming, FAST & Monetization Building the Revenue Layer of Modern Media | |

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| **NOVEMBER** | **11/18:** IT Leadership & Strategy Summit | **11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI | **11/3:** Framework Guide: Emerging Cybersecurity Trends for 2028<br><br>**11/10:** The Software-Defined Broadcast Facility<br><br>**11/17:** Retail 2028: How Retailers Can Prepare for Autonomous Markets | **11/5:** Managing the Human-Agent Hybrid Workforce |

## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.