








| | <div> MegaCast <small>BY FUTURE B2B</small></div> | <div> EcoCast <small>BY FUTURE B2B</small></div> | <div> SmartPanel <small>BY FUTURE B2B</small></div> | <div> Expert Series <small>BY FUTURE B2B</small></div> |
|---------------------|---|--|---|--|
| MINIMUM LEADS | 800 | 150 (150 for Vertical) | 150 | 150 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| APRIL | | 4/23: Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with AI | | |
| MAY | | | | 5/7: Building the Next-Gen Manufacturing Workforce: Telling the Real Story |
| JUNE | | 6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo | | 6/27: Securing What's Outside Your Control |
| JULY | | | 7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success | 7/15: Building a Thriving Workplace Culture |
| AUGUST | | 8/14: AV As a Service: Why it Now Makes Sense to Outsource Some AV | 8/13: NextGen Audio Begins With IP 8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability | |
| SEPTEMBER | | | 9/24: Displays: The New Pitch by Application and Use Case | |
| OCTOBER | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs | 10/22: Healthcare TechCheck: Streamlining Healthcare IT 10/23: Zero Trust: The Intersection of IT Security and Networked AV | 10/28: 3 Challenges Facing MSPs and How to Solve Them 10/29: AV/IT Manager Higher Ed Classroom | 10/24: Kubernetes and Containers: New Ways to Secure, Back Up, and Optimize Modern App Environments |
| NOVEMBER | 11/12: Assessing Next Generation IT Tools, Products, and Services | | 11/13: New Tech Advancements In Remote Production 11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0? | |

DECEMBER

| |  MegaCast <small>BY FUTURE B2B</small> |  EcoCast <small>BY FUTURE B2B</small> |  SmartPanel <small>BY FUTURE B2B</small> |  Expert Series <small>BY FUTURE B2B</small> |
|--|---|--|---|--|
| | | | 12/10: Higher Ed UC&C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise | |



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!