





|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|---|---|---|--|
| MINIMUM LEADS       | 800   | 150<br>(150 for Vertical)   | 150   | 150  |
| VENDOR PARTICIPANTS | 4 to 8  | 2 to 6  | 2 to 4  | 1 to 6   |
| VENDOR PRESENTS?    | Yes   | Yes   | No  | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A  | 20 minutes + 5 minutes Q&A  | N/A   | N/A  |
| MAY                 | 5/15: Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More  |   |   |  |
| JUNE                |   | 6/5: Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo<br><br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks |   |  |
| JULY                |   |   | 7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success<br><br>7/29: Transform Your Business With AI and Big Data Synergy         |  |
| AUGUST              |   |   | 8/5: Tackling the Health Care Burnout Crisis with AI<br><br>8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy            |  |
| SEPTEMBER           |   | 9/24: Enterprise Architecture: The Emerging Leader Landscape  | 9/23: Leading the Workforce of the Future<br><br>9/24: Displays: The New Pitch by Application and Use Case  |  |
| OCTOBER             | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs        |   | 10/28: 3 Challenges Facing MSPs and How to Solve Them<br><br>10/29: AV/IT Manager Higher Ed Classroom   |  |
| NOVEMBER            | 11/12: Assessing Next Generation IT Tools, Products, and Services   | 11/20: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success   |   |  |
| DECEMBER            |   | 12/4: Identity and Access Management: Key Tools and Strategies  |   |  |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!