





	<div> <b>MegaCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>EcoCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>SmartPanel</b> <small>BY FUTURE B2B</small></div>	<div> <b>Expert Series</b> <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	150 (150 for Vertical)	150	150
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JUNE		<div>6/11: Best Practices: Supercharging Your Hybrid Cloud Environment</div> <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>		<div>6/18: M365 &amp; Azure: Supporting and Securing Microsoft Cloud Environments</div>
AUGUST		<div>8/14: AV As a Service: Why it Now Makes Sense to Outsource Some AV</div>	<div>8/5: Tackling the Health Care Burnout Crisis with AI</div> <div>8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy</div> <div>8/12: The Inflation Reduction Act Turns 3</div> <div>8/14: Is Zero Trust the Future of Cybersecurity?</div> <div>8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability</div>	
SEPTEMBER		<div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div>	<div>9/23: Leading the Workforce of the Future</div>	
NOVEMBER	<div>11/12: Assessing Next Generation IT Tools, Products, and Services</div>	<div>11/4: Agentic AI</div>		
DECEMBER			<div>12/2: Cyber and IT Trends 2026: What Lies Ahead?</div> <div>12/10: Higher Ed UC&amp;C: How to Ensure Campuswide Meeting and Public Spaces Work Like an Enterprise</div>	



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!