

|                        | MegaCast BY FUTURE B2B  | EcoCast BY FUTURE B2B   | SmartPanel  BY FUTURE B2B   | Expert Series BY FUTURE B2B   |
|------------------------|---|---|---|---|
| MINIMUM LEADS          | 800   | 150<br>(150 for Vertical)   | 150   | 150   |
| VENDOR<br>PARTICIPANTS | 4 to 8  | 2 to 6  | 2 to 4  | 1 to 6  |
| VENDOR<br>PRESENTS?    | Yes   | Yes   | No  | No  |
| PRESENTATION<br>LENGTH | 20 minutes + 5 minutes Q&A  | 20 minutes + 5 minutes Q&A  | N/A   | N/A   |
| APRIL                  |   | <b>4/23:</b> Next Gen Data Protection and Disaster Recovery: Leveling Up Your Backup Game with Al |   |   |
| MAY                    | <b>5/15:</b> Backupalooza 2025! New Tools Using AI, Immutability, Air Gapping, Automation, and More   |   |   | <b>5/7:</b> Building the Next-Gen Manufacturing Workforce: Telling the Real Story |
| JUNE                   |   | <b>6/5:</b> Where to Put Your Infrastructure: Pros and Cons of Data Center, Cloud, and Colo       |   |   |
| JULY                   |   |   | <ul><li>7/22: Choosing the Right Ecommerce Platform: A Guide for Retail Success</li><li>7/30: How to Create the Ideal Workplace Experience: People, Places &amp; Process</li></ul>  | 7/15: Building a Thriving Workplace Culture                                       |
| AUGUST                 |   |   | <ul> <li>8/5: Tackling the Health Care Burnout Crisis with AI</li> <li>8/7: Build Resiliency with a Tech-Forward Supply Chain Management Strategy</li> <li>8/12: The Inflation Reduction Act Turns 3</li> <li>8/21: Ensuring Accurate Project Estimates Amid Unpredictable Labor and Material Availability</li> </ul> |   |
| OCTOBER                | <b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs | 10/22: Healthcare TechCheck: Streamlining Healthcare IT   | <b>10/29:</b> AV/IT Manager Higher Ed Classroom   |   |

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As of April 23, 2025 | Subject to change



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|----------|------------------------|--|--|-----------------------------|
| NOVEMBER |                        | <b>11/20:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | <ul><li>11/5: Retail 2026: What Will Shape the Future of Shopping?</li><li>11/13: New Tech Advancements In Remote Production</li><li>11/18: Building Information Modeling and Sustainability: Are You Ready for BIM 6.0?</li></ul> |                             |





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!