

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                          | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                         | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                 |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                               | 150                                                                                                                                                                       | 200                                                                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                  | 2 to 4                                                                                                                                                                    | 1 to 6                                                                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                     | No                                                                                                                                                                        | No                                                                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                              | N/A                                                                                                                                                                       | N/A                                                                                                                                                                                                  |
| OCTOBER             |                                                                                                                                               | <b>10/9:</b> Supporting and Enabling Modern Applications<br><b>10/13:</b> Supporting, Securing, and Enhancing Microsoft-centric Environments<br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques | <b>10/8:</b> What's the Killer AI App for Pro AV?<br><b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience                                           | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                                                                       |
| MARCH               |                                                                                                                                               |                                                                                                                                                                                                                                         | <b>3/25:</b> Day 2: AV/IT Interoperability                                                                                                                                |                                                                                                                                                                                                      |
| MAY                 | <b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br><b>5/28:</b> Supercharging IT Summit   |                                                                                                                                                                                                                                         |                                                                                                                                                                           |                                                                                                                                                                                                      |
| JUNE                | <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                        |                                                                                                                                                                                                                                         | <b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks                                                                                           |                                                                                                                                                                                                      |
| JULY                |                                                                                                                                               |                                                                                                                                                                                                                                         | <b>7/22:</b> Designing an Open AV/IT Ecosystem                                                                                                                            |                                                                                                                                                                                                      |
| AUGUST              |                                                                                                                                               | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/18:</b> Upleveling Your Identity and Access Management Solutions<br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies               | <b>8/13:</b> The Future of Television and Streaming Video<br><b>8/19:</b> Displays: The New Pitch<br><b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce |                                                                                                                                                                                                      |
| SEPTEMBER           |                                                                                                                                               | <b>9/1:</b> Transforming IT in Healthcare Environments<br><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                         | <b>9/23:</b> Leading the Workforce of the Future<br><b>9/2:</b> Zero Trust: What Does It Take to Get It Right?                                                            | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

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| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                  |                                                                                                                                    | 11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><br>11/18: Your Pain Points Answered                  |                                                                                                                                          |
| DECEMBER |                                                                                                                                   | 12/15: Supercharging Public Sector and Education Technology and Security                                                           | 12/2: Cyber 2027: The Future Is Already Hacked!                                                                                       |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!