


 BY FUTURE B2B	 BY FUTURE B2B	 BY FUTURE B2B	 BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
MAY		5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries	
JUNE		6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity	6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks 6/17: Remote Production: Live Events & Awards Shows	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY		7/7: Securing Identity with Passwordless Authentication 7/21: Securing the Enterprise with Endpoint Protection Platforms		
AUGUST	8/27: Cloud Security Fest 2026!	8/11: The Cloud-Powered Enterprise: Securing Your Cloud	8/26: The Human Edge: Succeeding with an AI-Powered Workforce	
SEPTEMBER		9/1: Transforming IT in Healthcare Environments 9/15: API Security: Monitoring and Securing Application Programming Interfaces		9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
OCTOBER	10/29: Tech Showcase Day: Master of Disaster 2027	10/6: Turning Your Log and Incident Data into Real-time Security Insights 10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments	10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round 10/14: The Great IP Production Transition	10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe
NOVEMBER	11/19: Tech Showcase Day: Cutting Edge Tech 2027	11/3: Taking Identity and Access Management to the Next Level	11/18: Your Pain Points Answered	
DECEMBER			12/2: Cyber 2027: The Future Is Already Hacked!	

### MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!