# Multi-Vendor Webinar Schedule Wish List (Filtered)

FUTURE B2B

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | SmartPanel BY FUTURE B2B | Expert Series BY FUTURE B2B |
|---|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 150 | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| **SEPTEMBER** | | **9/24:** Enterprise Architecture: The Emerging Leader Landscape | | **9/11:** Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><br>**9/18:** Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><br>**9/25:** The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| **OCTOBER** | **10/29:** Tech Showcase Day: Master of Disaster 2027 | **10/13:** Supporting, Securing, and Enhancing Microsoft-centric Environments<br><br>**10/20:** Supporting and Enabling Modern Applications | **10/21:** Beyond Awareness Month: Building Year-Round Cyber Resilience<br><br>**10/28:** AV/IT Manager Higher Ed Classroom AV Roundtable | **10/17:** Going on the Offensive: Implementing a Pentesting Strategy |
| **MARCH** | | | **3/25:** Day 2: AV/IT Interoperability | |
| **JUNE** | **6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | **6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><br>**6/30:** Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | **6/3:** Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks<br><br>**6/24:** AI Strategies to Optimize Stock and Supply Chain Operations | **6/5:** Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More |
| **JULY** | | **7/21:** Securing the Enterprise with Endpoint Protection Platforms | **7/22:** Designing an Open AV/IT Ecosystem | |
| **AUGUST** | | **8/4:** Boosting IT Efficiency: How to Do More with Less<br><br>**8/18:** Upleveling Your Identity and Access Management Solutions | | |
| **NOVEMBER** | | **11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | **11/4:** Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences | **11/6:** Unlocking Business Value: AI in Enterprise IT |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!