








|                     | <br>BY FUTURE B2B | <br>BY FUTURE B2B  | <br>BY FUTURE B2B | <br>BY FUTURE B2B                    |
|---------------------|--|---|--|---|
| MINIMUM LEADS       | 800  | 400<br>(150 for Vertical)   | 150  | 200   |
| VENDOR PARTICIPANTS | 4 to 8   | 2 to 6  | 2 to 4   | 1 to 6  |
| VENDOR PRESENTS?    | Yes  | Yes   | No   | No  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A  | N/A  | N/A   |
| MAY                 |  | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures  | 5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries      |   |
| JUNE                |  |   | 6/17: Remote Production: Live Events & Awards Shows  | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                             |
| JULY                |  | 7/7: Securing Identity with Passwordless Authentication<br>7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities |  |   |
| AUGUST              | 8/27: Cloud Security Fest 2026!  | 8/25: The Power of Data: Enabling Automation and Operational Efficiencies   | 8/19: Displays: The New Pitch  |   |
| SEPTEMBER           |  | 9/1: Transforming IT in Healthcare Environments<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success   |  | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                    |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027  | 10/1: Building a Proactive PC Upgrade Strategy<br>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments   |  | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| NOVEMBER            |  | 11/3: Taking Identity and Access Management to the Next Level   |  |   |

DECEMBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|---|--|---|--|
|   |  | <p><b>12/2:</b> Cyber 2027: The Future Is Already Hacked!</p> <p><b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud</p> |  |



## MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



## Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



## SmartPanel

BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!