

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                            | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                               |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                      | 150                                                                                                                                                                          | 200                                                                                                                                                                                                                                                                                                |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                         | 2 to 4                                                                                                                                                                       | 1 to 6                                                                                                                                                                                                                                                                                             |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                            | No                                                                                                                                                                           | No                                                                                                                                                                                                                                                                                                 |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                     | N/A                                                                                                                                                                          | N/A                                                                                                                                                                                                                                                                                                |
| SEPTEMBER           |                                                                                                                                               | 9/24: Enterprise Architecture: The Emerging Leader Landscape                                                                                   | 9/23: Leading the Workforce of the Future<br>9/2: Zero Trust: What Does It Take to Get It Right?<br>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                                                                                     |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br>10/29: Tech Showcase Day: Master of Disaster 2027   | 10/1: Building a Proactive PC Upgrade Strategy<br>10/6: Turning Your Log and Incident Data into Real-time Security Insights                    |                                                                                                                                                                              | 10/17: Going on the Offensive: Implementing a Pentesting Strategy<br>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| DECEMBER            |                                                                                                                                               | 12/9: AI Strategies for 2026 You Should Plan for Now<br>12/15: Supercharging Public Sector and Education Technology and Security               |                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                    |
| MARCH               |                                                                                                                                               |                                                                                                                                                | 3/25: Day 2: AV/IT Interoperability                                                                                                                                          |                                                                                                                                                                                                                                                                                                    |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit                 |                                                                                                                                                | 5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries                                                                              |                                                                                                                                                                                                                                                                                                    |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                          | 6/24: AI Strategies to Optimize Stock and Supply Chain Operations                                                                                                            |                                                                                                                                                                                                                                                                                                    |

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|----------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| JULY     | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                              | <b>7/7:</b> Securing Identity with Passwordless Authentication<br><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities              | <b>7/22:</b> Designing an Open AV/IT Ecosystem                                                                                        |                                                                                                                                          |
| AUGUST   |                                                                                                                                   | <b>8/18:</b> Upleveling Your Identity and Access Management Solutions<br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                      | <b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce                                                                  | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable                                                                            |
| NOVEMBER | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                           | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/18:</b> Your Pain Points Answered                                                                                               |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!