

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>             | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                    | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                       |
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| MINIMUM LEADS       | 800                                                                                                                                                       | 400<br>(150 for Vertical)                                                                                                                                                         | 150                                                                                                                                               | 200                                                                                                                                                                                                        |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                    | 2 to 6                                                                                                                                                                            | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                                     |
| VENDOR PRESENTS?    | Yes                                                                                                                                                       | Yes                                                                                                                                                                               | No                                                                                                                                                | No                                                                                                                                                                                                         |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                | 20 minutes + 5 minutes Q&A                                                                                                                                                        | N/A                                                                                                                                               | N/A                                                                                                                                                                                                        |
| SEPTEMBER           |                                                                                                                                                           | <b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape<br><b>9/1:</b> Transforming IT in Healthcare Environments                                                     | <b>9/23:</b> Leading the Workforce of the Future<br><b>9/2:</b> Zero Trust: What Does It Take to Get It Right?                                    | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                                                                      |
| OCTOBER             | <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027 | <b>10/1:</b> Building a Proactive PC Upgrade Strategy<br><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights                                         | <b>10/14:</b> The Great IP Production Transition<br><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable                                 | <b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy<br><b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| DECEMBER            |                                                                                                                                                           | <b>12/9:</b> AI Strategies for 2026 You Should Plan for Now                                                                                                                       |                                                                                                                                                   |                                                                                                                                                                                                            |
| MARCH               |                                                                                                                                                           |                                                                                                                                                                                   | <b>3/25:</b> Day 2: AV/IT Interoperability                                                                                                        |                                                                                                                                                                                                            |
| MAY                 | <b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br><b>5/28:</b> Supercharging IT Summit               | <b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                             |                                                                                                                                                   |                                                                                                                                                                                                            |
| JUNE                | <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                                    | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                       | <b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks                                                                   |                                                                                                                                                                                                            |
| JULY                |                                                                                                                                                           | <b>7/7:</b> Securing Identity with Passwordless Authentication<br><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | <b>7/22:</b> Designing an Open AV/IT Ecosystem                                                                                                    |                                                                                                                                                                                                            |
| AUGUST              |                                                                                                                                                           | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                  | <b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce                                                                              |                                                                                                                                                                                                            |

NOVEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                 |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|  |                                                                                                                                   | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br><b>11/24:</b> Building a Robust Security Awareness Program |                                                                                                                                       | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT                                                                               |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!