









	<div> <b>MegaCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>EcoCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>SmartPanel</b> <small>BY FUTURE B2B</small></div>	<div> <b>Expert Series</b> <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER	<b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs  <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy	<b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights  <b>10/20:</b> Supporting and Enabling Modern Applications  <b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques	<b>10/14:</b> The Great IP Production Transition  <b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable	<b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy  <b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
MAY		<b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security		
JUNE	<b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	<b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More		
JULY	<b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	<b>7/7:</b> Securing Identity with Passwordless Authentication  <b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	<b>7/22:</b> Designing an Open AV/IT Ecosystem	
AUGUST	<b>8/27:</b> Cloud Security Fest 2026!	<b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud	<b>8/13:</b> The Future of Television and Streaming Video  <b>8/19:</b> Displays: The New Pitch  <b>8/26:</b> The Human Edge: Succeeding with an AI-Powered Workforce	<b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable
SEPTEMBER			<b>9/2:</b> Zero Trust: What Does It Take to Get It Right?  <b>9/16:</b> Elevating Retail Shopping Experience With AI-Powered Visual Search	<b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery

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NOVEMBER		<div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/24: Building a Robust Security Awareness Program</div>	<div>11/18: Your Pain Points Answered</div>	
DECEMBER			<div>12/2: Cyber 2027: The Future Is Already Hacked!</div> <div>12/9: Higher Ed UC&amp;C: Beyond the Classroom</div>	



BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!