









| | <div> MegaCast <small>BY FUTURE B2B</small></div> | <div> EcoCast <small>BY FUTURE B2B</small></div> | <div> SmartPanel <small>BY FUTURE B2B</small></div> | <div> Expert Series <small>BY FUTURE B2B</small></div> |
|---------------------|---|---|---|---|
| MINIMUM LEADS | 800 | 400 (150 for Vertical) | 150 | 200 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| SEPTEMBER | | <div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> | | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| OCTOBER | 10/29: Tech Showcase Day: Master of Disaster 2027 | | <div>10/8: What's the Killer AI App for Pro AV?</div> <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div> | <div>10/17: Going on the Offensive: Implementing a Pentesting Strategy</div> <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div> |
| MARCH | | | 3/25: Day 2: AV/IT Interoperability | |
| MAY | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures | | |
| JUNE | | 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | | |
| JULY | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div> <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div> | 7/22: Designing an Open AV/IT Ecosystem | |
| AUGUST | 8/27: Cloud Security Fest 2026! | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud | <div>8/13: The Future of Television and Streaming Video</div> <div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div> | |

NOVEMBER

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|---|--|---|--|
| 11/19: Tech Showcase Day: Cutting Edge Tech 2027 | 11/3: Taking Identity and Access Management to the Next Level | 11/18: Your Pain Points Answered | |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!