






 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER	<p>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p> <p>10/29: Tech Showcase Day: Master of Disaster 2027</p>	<p>10/1: Building a Proactive PC Upgrade Strategy</p> <p>10/6: Turning Your Log and Incident Data into Real-time Security Insights</p> <p>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</p> <p>10/20: Supporting and Enabling Modern Applications</p> <p>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</p>		<p>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</p>
DECEMBER		<p>12/9: AI Strategies for 2026 You Should Plan for Now</p>		
MAY	<p>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</p> <p>5/28: Supercharging IT Summit</p>	<p>5/12: Security Automation: Tips, Tricks, and Tools for Better Security</p>		
JUNE		<p>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</p>	<p>6/24: AI Strategies to Optimize Stock and Supply Chain Operations</p>	
JULY		<p>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</p>	<p>7/22: Designing an Open AV/IT Ecosystem</p>	
AUGUST		<p>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</p> <p>8/18: Upleveling Your Identity and Access Management Solutions</p> <p>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</p>	<p>8/13: The Future of Television and Streaming Video</p>	

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<b>SEPTEMBER</b>		<b>9/1:</b> Transforming IT in Healthcare Environments	<b>9/2:</b> Zero Trust: What Does It Take to Get It Right?	<b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
<b>NOVEMBER</b>		<b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success <b>11/24:</b> Building a Robust Security Awareness Program	<b>11/18:</b> Your Pain Points Answered	<b>11/6:</b> Unlocking Business Value: AI in Enterprise IT

### MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!