











	<div> <b>MegaCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>EcoCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>SmartPanel</b> <small>BY FUTURE B2B</small></div>	<div> <b>Expert Series</b> <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
SEPTEMBER		<b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape <b>9/1:</b> Transforming IT in Healthcare Environments	<b>9/23:</b> Leading the Workforce of the Future	
OCTOBER	<b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027		<b>10/8:</b> What's the Killer AI App for Pro AV? <b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience <b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable	<b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
DECEMBER		<b>12/9:</b> AI Strategies for 2026 You Should Plan for Now	<b>12/2:</b> Cyber 2027: The Future Is Already Hacked! <b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud	
MAY	<b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More	<b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security <b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures		
JUNE	<b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	<b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity <b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More		
JULY	<b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		<b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense	

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AUGUST	8/27: Cloud Security Fest 2026!	8/4: Boosting IT Efficiency: How to Do More with Less  8/25: The Power of Data: Enabling Automation and Operational Efficiencies	8/13: The Future of Television and Streaming Video	8/7: The 101 Course: Keeping Data Safe and Recoverable
NOVEMBER	11/19: Tech Showcase Day: Cutting Edge Tech 2027	11/3: Taking Identity and Access Management to the Next Level  11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success		




ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.




The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!