

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>    | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                   | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                               | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                              | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                        | 150                                                                                                                                                                             | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                           | 2 to 6                                                                                                                                                                                                                                                                                           | 2 to 4                                                                                                                                                                          | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                              | Yes                                                                                                                                                                                                                                                                                              | No                                                                                                                                                                              | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                       | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                       | N/A                                                                                                                                                                             | N/A                                                                                                                                                  |
| OCTOBER             |                                                                                                                                                  | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</div> | <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div>                                                                                                               | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div>                   |
| DECEMBER            |                                                                                                                                                  | <div>12/9: AI Strategies for 2026 You Should Plan for Now</div>                                                                                                                                                                                                                                  | <div>12/2: Cyber 2027: The Future Is Already Hacked!</div> <div>12/3: Future-Proofing News: Technology, AI, and the Cloud</div>                                                 |                                                                                                                                                      |
| MAY                 | <div>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</div> <div>5/28: Supercharging IT Summit</div> | <div>5/12: Security Automation: Tips, Tricks, and Tools for Better Security</div>                                                                                                                                                                                                                |                                                                                                                                                                                 |                                                                                                                                                      |
| JUNE                |                                                                                                                                                  |                                                                                                                                                                                                                                                                                                  | <div>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</div> <div>6/17: Remote Production: Live Events &amp; Awards Shows</div>                          | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>                                               |
| JULY                |                                                                                                                                                  | <div>7/21: Securing the Enterprise with Endpoint Protection Platforms</div>                                                                                                                                                                                                                      | <div>7/22: Designing an Open AV/IT Ecosystem</div>                                                                                                                              |                                                                                                                                                      |
| AUGUST              |                                                                                                                                                  | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div>                                                                                                                                                       | <div>8/13: The Future of Television and Streaming Video</div> <div>8/19: Displays: The New Pitch</div> <div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div> |                                                                                                                                                      |

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|-----------|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| SEPTEMBER |                                                                                                                                   | 9/1: Transforming IT in Healthcare Environments                                                                                                                                                                                                           | 9/2: Zero Trust: What Does It Take to Get It Right?                                                                                   | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                             |
| NOVEMBER  |                                                                                                                                   | 11/3: Taking Identity and Access Management to the Next Level<br><br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br>11/24: Building a Robust Security Awareness Program | 11/18: Your Pain Points Answered                                                                                                      |                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!