

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>   | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                   | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                             | 400<br>(150 for Vertical)                                                                                                                                                                        | 150                                                                                                                                               | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                          | 2 to 6                                                                                                                                                                                           | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                             | Yes                                                                                                                                                                                              | No                                                                                                                                                | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                      | 20 minutes + 5 minutes Q&A                                                                                                                                                                       | N/A                                                                                                                                               | N/A                                                                                                                                                  |
| DECEMBER            |                                                                                                                                                 | 12/9: AI Strategies for 2026 You Should Plan for Now                                                                                                                                             | 12/2: Cyber 2027: The Future Is Already Hacked!                                                                                                   |                                                                                                                                                      |
| MAY                 |                                                                                                                                                 | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                   |                                                                                                                                                   |                                                                                                                                                      |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                                 | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                            | 6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks<br><br>6/17: Remote Production: Live Events & Awards Shows               |                                                                                                                                                      |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                   | 7/7: Securing Identity with Passwordless Authentication<br><br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                          |                                                                                                                                                   |                                                                                                                                                      |
| AUGUST              |                                                                                                                                                 | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                                                                   | 8/26: The Human Edge: Succeeding with an AI-Powered Workforce                                                                                     |                                                                                                                                                      |
| SEPTEMBER           |                                                                                                                                                 |                                                                                                                                                                                                  | 9/23: Leading the Workforce of the Future<br><br>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search                         | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                                                 |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br><br>10/29: Tech Showcase Day: Master of Disaster 2027 | 10/1: Building a Proactive PC Upgrade Strategy<br><br>10/20: Supporting and Enabling Modern Applications<br><br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques | 10/14: The Great IP Production Transition<br><br>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable                                           |                                                                                                                                                      |

NOVEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                                  |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|  |                                                                                                                                   | <p><b>11/3:</b> Taking Identity and Access Management to the Next Level</p> <p><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> |                                                                                                                                       |                                                                                                                                          |



MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel

BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!