

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                    | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>               | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                         | 150                                                                                                                                                             | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                            | 2 to 4                                                                                                                                                          | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                               | No                                                                                                                                                              | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                        | N/A                                                                                                                                                             | N/A                                                                                                                                                  |
| SEPTEMBER           |                                                                                                                                               | <div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div> | <div>9/2: Zero Trust: What Does It Take to Get It Right?</div> <div>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</div>              |                                                                                                                                                      |
| MAY                 |                                                                                                                                               | <div>5/12: Security Automation: Tips, Tricks, and Tools for Better Security</div>                                                                                                                                 |                                                                                                                                                                 |                                                                                                                                                      |
| JUNE                | <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>                                                    |                                                                                                                                                                                                                   | <div>6/17: Remote Production: Live Events &amp; Awards Shows</div>                                                                                              |                                                                                                                                                      |
| JULY                | <div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>                                      | <div>7/7: Securing Identity with Passwordless Authentication</div>                                                                                                                                                | <div>7/22: Designing an Open AV/IT Ecosystem</div>                                                                                                              |                                                                                                                                                      |
| OCTOBER             |                                                                                                                                               | <div>10/1: Building a Proactive PC Upgrade Strategy</div>                                                                                                                                                         | <div>10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round</div> <div>10/14: AI's Role in Loss Prevention and Retail Security in Modern Stores</div> |                                                                                                                                                      |
| NOVEMBER            |                                                                                                                                               |                                                                                                                                                                                                                   | <div>11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</div>                                                                         |                                                                                                                                                      |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!