

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                           | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                          |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                | 150                                                                                                                                               | 200                                                                                                                                                                                                                           |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                   | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                                                        |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                      | No                                                                                                                                                | No                                                                                                                                                                                                                            |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                               | N/A                                                                                                                                               | N/A                                                                                                                                                                                                                           |
| OCTOBER             | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs        | 10/9: Supporting and Enabling Modern Applications<br>10/20: Supporting and Enabling Modern Applications                                                                  | 10/14: The Great IP Production Transition<br>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience                                  | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| MARCH               |                                                                                                                                               |                                                                                                                                                                          | 3/25: Day 2: AV/IT Interoperability                                                                                                               |                                                                                                                                                                                                                               |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                                                  | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures | 5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries                                                   |                                                                                                                                                                                                                               |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               |                                                                                                                                                                          |                                                                                                                                                   |                                                                                                                                                                                                                               |
| JULY                |                                                                                                                                               | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                 | 7/22: Designing an Open AV/IT Ecosystem                                                                                                           |                                                                                                                                                                                                                               |
| AUGUST              |                                                                                                                                               | 8/18: Upleveling Your Identity and Access Management Solutions                                                                                                           | 8/26: The Human Edge: Succeeding with an AI-Powered Workforce                                                                                     |                                                                                                                                                                                                                               |
| SEPTEMBER           |                                                                                                                                               | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                           | 9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search                                                                          | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                                                                                                |
| NOVEMBER            |                                                                                                                                               | 11/3: Taking Identity and Access Management to the Next Level                                                                                                            |                                                                                                                                                   |                                                                                                                                                                                                                               |

DECEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   | <b>12/15:</b> Supercharging Public Sector and Education Technology and Security                                                    | <b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud                                                                      |                                                                                                                                          |



BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!