

|                     | <br>MegaCast<br>BY FUTURE B2B   | <br>EcoCast<br>BY FUTURE B2B  | <br>SmartPanel<br>BY FUTURE B2B  | <br>Expert Series<br>BY FUTURE B2B   |
|---------------------|---|---|--|--|
| MINIMUM LEADS       | 800   | 400<br>(150 for Vertical)   | 150  | 200  |
| VENDOR PARTICIPANTS | 4 to 8  | 2 to 6  | 2 to 4   | 1 to 6   |
| VENDOR PRESENTS?    | Yes   | Yes   | No   | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A  | 20 minutes + 5 minutes Q&A  | N/A  | N/A  |
| SEPTEMBER           |   | 9/24: Enterprise Architecture: The Emerging Leader Landscape<br>9/1: Transforming IT in Healthcare Environments | 9/23: Leading the Workforce of the Future  | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |
| OCTOBER             | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs<br>10/29: Tech Showcase Day: Master of Disaster 2027 | 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                | 10/28: AV/IT Manager Higher Ed Classroom AV Roundtable   |  |
| JUNE                |   | 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                                | 6/17: Remote Production: Live Events & Awards Shows<br>6/24: AI Strategies to Optimize Stock and Supply Chain Operations |  |
| NOVEMBER            |   | 11/24: Building a Robust Security Awareness Program   | 11/18: Your Pain Points Answered   |  |
| DECEMBER            |   | 12/15: Supercharging Public Sector and Education Technology and Security  |  |  |

### MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!