

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                 | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                 | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                        | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                      | 150                                                                                                                                                                                                      | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                        | 2 to 6                                                                                                                                                                                         | 2 to 4                                                                                                                                                                                                   | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                           | Yes                                                                                                                                                                                            | No                                                                                                                                                                                                       | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                     | N/A                                                                                                                                                                                                      | N/A                                                                                                                                                  |
| OCTOBER             | <b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs<br><br><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027 | <b>10/20:</b> Supporting and Enabling Modern Applications<br><br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                       | <b>10/8:</b> What's the Killer AI App for Pro AV?<br><br><b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience<br><br><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                       |
| DECEMBER            |                                                                                                                                                                                                               | <b>12/9:</b> AI Strategies for 2026 You Should Plan for Now<br><br><b>12/15:</b> Supercharging Public Sector and Education Technology and Security                                             | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!<br><br><b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud                                                                           |                                                                                                                                                      |
| MARCH               |                                                                                                                                                                                                               |                                                                                                                                                                                                | <b>3/25:</b> Day 2: AV/IT Interoperability                                                                                                                                                               |                                                                                                                                                      |
| MAY                 | <b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br><br><b>5/28:</b> Supercharging IT Summit                                                               | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                  |                                                                                                                                                                                                          |                                                                                                                                                      |
| JUNE                |                                                                                                                                                                                                               | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                                    |                                                                                                                                                                                                          |                                                                                                                                                      |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                                                          | <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms<br><br><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | <b>7/22:</b> Designing an Open AV/IT Ecosystem                                                                                                                                                           |                                                                                                                                                      |

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|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| AUGUST    |                                                                                                                                               | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div> | <div>8/19: Displays: The New Pitch</div>                                                                                                          |                                                                                                                                                                                                   |
| SEPTEMBER |                                                                                                                                               |                                                                                                                                                                                                                                                                                                    |                                                                                                                                                   | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> |
| NOVEMBER  | <div>11/19: Tech Showcase Day: Cutting Edge Tech 2027</div>                                                                                   | <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> <div>11/24: Building a Robust Security Awareness Program</div>                                                                                                |                                                                                                                                                   | <div>11/6: Unlocking Business Value: AI in Enterprise IT</div>                                                                                                                                    |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



### SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



### CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!