

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>     | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                   | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                              | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                        | 150                                                                                                                                                                                                                            | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                            | 2 to 6                                                                                                                                                                                                                                                                           | 2 to 4                                                                                                                                                                                                                         | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                               | Yes                                                                                                                                                                                                                                                                              | No                                                                                                                                                                                                                             | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                       | N/A                                                                                                                                                                                                                            | N/A                                                                                                                                                  |
| SEPTEMBER           |                                                                                                                                                   | <div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div> | <div>9/2: Zero Trust: What Does It Take to Get It Right?</div> <div>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</div>                                                                             |                                                                                                                                                      |
| OCTOBER             | <div>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</div> | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div>                                                                                                                                | <div>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</div> <div>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</div> <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div> |                                                                                                                                                      |
| MAY                 |                                                                                                                                                   | <div>5/12: Security Automation: Tips, Tricks, and Tools for Better Security</div>                                                                                                                                                                                                | <div>5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries</div>                                                                                                                     |                                                                                                                                                      |
| JUNE                |                                                                                                                                                   |                                                                                                                                                                                                                                                                                  | <div>6/17: Remote Production: Live Events &amp; Awards Shows</div>                                                                                                                                                             |                                                                                                                                                      |
| JULY                |                                                                                                                                                   | <div>7/7: Securing Identity with Passwordless Authentication</div>                                                                                                                                                                                                               |                                                                                                                                                                                                                                |                                                                                                                                                      |
| AUGUST              |                                                                                                                                                   | <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>                                                                                                                                                                                             | <div>8/19: Displays: The New Pitch</div> <div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div>                                                                                                              | <div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div>                                                                                    |
| NOVEMBER            | <div>11/19: Tech Showcase Day: Cutting Edge Tech 2027</div>                                                                                       | <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> <div>11/24: Building a Robust Security Awareness Program</div>                                                                              | <div>11/18: Your Pain Points Answered</div>                                                                                                                                                                                    |                                                                                                                                                      |

DECEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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|  |                                                                                                                                   | <b>12/15:</b> Supercharging Public Sector and Education Technology and Security                                                    |                                                                                                                                       |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!