

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                              | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                   | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                         | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                       |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                        | 150                                                                                                                                                                                                                       | 200                                                                                                                                                                                                        |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                                                                                                                     | 2 to 6                                                                                                                                                                                                                                                                                           | 2 to 4                                                                                                                                                                                                                    | 1 to 6                                                                                                                                                                                                     |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                                                                                                                        | Yes                                                                                                                                                                                                                                                                                              | No                                                                                                                                                                                                                        | No                                                                                                                                                                                                         |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                       | N/A                                                                                                                                                                                                                       | N/A                                                                                                                                                                                                        |
| SEPTEMBER           |                                                                                                                                                                                                                                                                                                            | <b>9/24:</b> Enterprise Architecture: The Emerging Leader Landscape<br><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                                                     | <b>9/16:</b> Elevating Retail Shopping Experience With AI-Powered Visual Search                                                                                                                                           | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery       |
| OCTOBER             | <b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs<br><b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027 | <b>10/9:</b> Supporting and Enabling Modern Applications<br><b>10/1:</b> Building a Proactive PC Upgrade Strategy<br><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights<br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques | <b>10/7:</b> Hypersonalization at Scale, Delivering Immersive Experiences<br><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable                                                                                | <b>10/17:</b> Going on the Offensive: Implementing a Pentesting Strategy<br><b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| MAY                 | <b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                                                                                                                                                                                                        | <b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                                                                            |                                                                                                                                                                                                                           |                                                                                                                                                                                                            |
| JUNE                | <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                  | <b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks<br><b>6/17:</b> Remote Production: Live Events & Awards Shows<br><b>6/24:</b> AI Strategies to Optimize Stock and Supply Chain Operations | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                         |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                                                                                                                                                       | <b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                                  |                                                                                                                                                                                                                           |                                                                                                                                                                                                            |
| AUGUST              | <b>8/27:</b> Cloud Security Fest 2026!                                                                                                                                                                                                                                                                     | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                                 |                                                                                                                                                                                                                           |                                                                                                                                                                                                            |

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| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                  | 11/3: Taking Identity and Access Management to the Next Level<br><br>11/24: Building a Robust Security Awareness Program           |                                                                                                                                       | 11/6: Unlocking Business Value: AI in Enterprise IT                                                                                      |
| DECEMBER |                                                                                                                                   |                                                                                                                                    | 12/2: Cyber 2027: The Future Is Already Hacked!<br><br>12/3: Future-Proofing News: Technology, AI, and the Cloud                      |                                                                                                                                          |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!