





	<div> MegaCast <small>BY FUTURE B2B</small></div>	<div> EcoCast <small>BY FUTURE B2B</small></div>	<div> SmartPanel <small>BY FUTURE B2B</small></div>	<div> Expert Series <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
SEPTEMBER		<div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div>	<div>9/2: Zero Trust: What Does It Take to Get It Right?</div>	
OCTOBER	<div>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</div>	<div>10/9: Supporting and Enabling Modern Applications</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div>	<div>10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round</div> <div>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</div> <div>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</div> <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div>	
MAY		<div>5/12: Security Automation: Tips, Tricks, and Tools for Better Security</div>	<div>5/21: Cutting-Edge Tech Innovations Shaping the Future of the Travel and Hospitality Industries</div>	
JUNE			<div>6/17: Remote Production: Live Events & Awards Shows</div>	
AUGUST		<div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>	<div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div>	<div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div>
NOVEMBER	<div>11/19: Tech Showcase Day: Cutting Edge Tech 2027</div>	<div>11/24: Building a Robust Security Awareness Program</div>	<div>11/18: Your Pain Points Answered</div>	
DECEMBER		<div>12/15: Supercharging Public Sector and Education Technology and Security</div>		



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!