

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                   |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                   | 150                                                                                                                                               | 200                                                                                                                                                                                    |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                      | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                 |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                         | No                                                                                                                                                | No                                                                                                                                                                                     |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                  | N/A                                                                                                                                               | N/A                                                                                                                                                                                    |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027                                                                                             | 10/9: Supporting and Enabling Modern Applications<br>10/20: Supporting and Enabling Modern Applications<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques | 10/14: The Great IP Production Transition<br>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience                                  | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                                                                     |
| MARCH               |                                                                                                                                               |                                                                                                                                                                                             | 3/25: Day 2: AV/IT Interoperability                                                                                                               |                                                                                                                                                                                        |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit                 | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                      |                                                                                                                                                   |                                                                                                                                                                                        |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                       | 6/24: AI Strategies to Optimize Stock and Supply Chain Operations                                                                                 | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                            |
| JULY                |                                                                                                                                               | 7/7: Securing Identity with Passwordless Authentication<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                         |                                                                                                                                                   |                                                                                                                                                                                        |
| AUGUST              |                                                                                                                                               | 8/4: Boosting IT Efficiency: How to Do More with Less                                                                                                                                       |                                                                                                                                                   |                                                                                                                                                                                        |
| SEPTEMBER           |                                                                                                                                               | 9/1: Transforming IT in Healthcare Environments<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                           | 9/2: Zero Trust: What Does It Take to Get It Right?                                                                                               | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

|          | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| NOVEMBER |                                                                                                                                               | <b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success               | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><b>11/18:</b> Your Pain Points Answered                    |                                                                                                                                                      |
| DECEMBER |                                                                                                                                               |                                                                                                                                                | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!                                                                                            |                                                                                                                                                      |



BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!