

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>          | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                              |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                               | 150                                                                                                                                                              | 200                                                                                                                                                                                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                  | 2 to 4                                                                                                                                                           | 1 to 6                                                                                                                                                                                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                     | No                                                                                                                                                               | No                                                                                                                                                                                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                              | N/A                                                                                                                                                              | N/A                                                                                                                                                                                                                                                                                                               |
| SEPTEMBER           |                                                                                                                                               | <div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/1: Transforming IT in Healthcare Environments</div>                      |                                                                                                                                                                  | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| MAY                 | 5/28: Supercharging IT Summit                                                                                                                 |                                                                                                                                                         |                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                   |
| JUNE                |                                                                                                                                               |                                                                                                                                                         | <div>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</div> <div>6/24: AI Strategies to Optimize Stock and Supply Chain Operations</div> |                                                                                                                                                                                                                                                                                                                   |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                 | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                        |                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                   |
| AUGUST              |                                                                                                                                               | <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div> <div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div> | 8/26: The Human Edge: Succeeding with an AI-Powered Workforce                                                                                                    | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                                                                                                                                                                            |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                        | 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                        | 10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience                                                                                              |                                                                                                                                                                                                                                                                                                                   |
| NOVEMBER            |                                                                                                                                               | <div>11/3: Taking Identity and Access Management to the Next Level</div> <div>11/24: Building a Robust Security Awareness Program</div>                 | <div>11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</div> <div>11/18: Your Pain Points Answered</div>                              | 11/6: Unlocking Business Value: AI in Enterprise IT                                                                                                                                                                                                                                                               |

DECEMBER

 **MegaCast**  
BY FUTURE B2B

 **EcoCast**  
BY FUTURE B2B

 **SmartPanel**  
BY FUTURE B2B

 **Expert Series**  
BY FUTURE B2B

12/3: Future-Proofing News: Technology, AI, and the Cloud



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!