

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>   | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                   | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                         | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                             |
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| MINIMUM LEADS       | 800                                                                                                                                             | 400<br>(150 for Vertical)                                                                                                                                                                                        | 150                                                                                                                                                                                                       | 200                                                                                                                                                                                              |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                          | 2 to 6                                                                                                                                                                                                           | 2 to 4                                                                                                                                                                                                    | 1 to 6                                                                                                                                                                                           |
| VENDOR PRESENTS?    | Yes                                                                                                                                             | Yes                                                                                                                                                                                                              | No                                                                                                                                                                                                        | No                                                                                                                                                                                               |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                      | 20 minutes + 5 minutes Q&A                                                                                                                                                                                       | N/A                                                                                                                                                                                                       | N/A                                                                                                                                                                                              |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                                                | 9/24: Enterprise Architecture: The Emerging Leader Landscape<br><br>9/15: API Security: Monitoring and Securing Application Programming Interfaces                                                               | 9/23: Leading the Workforce of the Future<br><br>9/2: Zero Trust: What Does It Take to Get It Right?                                                                                                      |                                                                                                                                                                                                  |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br><br>10/29: Tech Showcase Day: Master of Disaster 2027 | 10/1: Building a Proactive PC Upgrade Strategy<br><br>10/6: Turning Your Log and Incident Data into Real-time Security Insights<br><br>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments | 10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round<br><br>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience<br><br>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable | 10/17: Going on the Offensive: Implementing a Pentesting Strategy<br><br>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br><br>5/28: Supercharging IT Summit               |                                                                                                                                                                                                                  |                                                                                                                                                                                                           |                                                                                                                                                                                                  |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                                 | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                                            | 6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks                                                                                                                                  | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                      |
| JULY                |                                                                                                                                                 | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br><br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                 | 7/22: Designing an Open AV/IT Ecosystem                                                                                                                                                                   |                                                                                                                                                                                                  |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                                 | 8/4: Boosting IT Efficiency: How to Do More with Less<br><br>8/18: Upleveling Your Identity and Access Management Solutions<br><br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies     | 8/13: The Future of Television and Streaming Video                                                                                                                                                        |                                                                                                                                                                                                  |

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| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                              | 11/3: Taking Identity and Access Management to the Next Level                                                                                  | 11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences                                                                      |                                                                                                                                                      |
| DECEMBER |                                                                                                                                               | 12/15: Supercharging Public Sector and Education Technology and Security                                                                       | 12/2: Cyber 2027: The Future Is Already Hacked!<br>12/3: Future-Proofing News: Technology, AI, and the Cloud                                      |                                                                                                                                                      |



MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel

BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!