

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
JUNE	6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/9: Best Practices: Supercharging Your Hybrid Cloud Environment		6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More 6/12: Integrating AI into the Enterprise
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives			
AUGUST		8/4: Boosting IT Efficiency: How to Do More with Less		8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER			9/2: Zero Trust: What Does It Take to Get It Right?	9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence
OCTOBER		10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments	10/8: What's the Killer AI App for Pro AV? 10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience	
NOVEMBER			11/4: Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences 11/18: Your Pain Points Answered	11/13: Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER				12/4: Database Bakeoff: Exploring Modern Database Structures 12/11: Tracking the Attackers: Ransomware



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!