

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                            | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                   |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                 | 150                                                                                                                                               | 200                                                                                                                                                                                                                                                                                    |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                    | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                                                                                                                 |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                       | No                                                                                                                                                | No                                                                                                                                                                                                                                                                                     |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                | N/A                                                                                                                                               | N/A                                                                                                                                                                                                                                                                                    |
| MARCH               |                                                                                                                                               |                                                                                                                                                                                           | 3/25: Day 2: AV/IT Interoperability                                                                                                               |                                                                                                                                                                                                                                                                                        |
| MAY                 | 5/28: Supercharging IT Summit                                                                                                                 | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                            |                                                                                                                                                   |                                                                                                                                                                                                                                                                                        |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments | 6/17: Remote Production: Live Events & Awards Shows                                                                                               | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                                                                                                            |
| JULY                |                                                                                                                                               | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                  | 7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense                                                                                     |                                                                                                                                                                                                                                                                                        |
| AUGUST              |                                                                                                                                               | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions                                                                 | 8/13: The Future of Television and Streaming Video                                                                                                |                                                                                                                                                                                                                                                                                        |
| SEPTEMBER           |                                                                                                                                               |                                                                                                                                                                                           | 9/23: Leading the Workforce of the Future<br>9/2: Zero Trust: What Does It Take to Get It Right?                                                  | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

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| OCTOBER  |                                                                                                                                               |                                                                                                                                                | <div><b>10/7:</b> Hypersonalization at Scale, Delivering Immersive Experiences</div> <div><b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience</div> <div><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable</div> | <div><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                 |
| NOVEMBER |                                                                                                                                               | <div><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div>    | <div><b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</div> <div><b>11/18:</b> Your Pain Points Answered</div>                                                                                                   | <div><b>11/6:</b> Unlocking Business Value: AI in Enterprise IT</div>                                                                                |
| DECEMBER |                                                                                                                                               | <div><b>12/15:</b> Supercharging Public Sector and Education Technology and Security</div>                                                     | <div><b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud</div>                                                                                                                                                                         |                                                                                                                                                      |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!