

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                      | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                           | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                | 150                                                                                                                                               | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                                                             | 2 to 6                                                                                                                                                                                                                                                                                                   | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                                                                | Yes                                                                                                                                                                                                                                                                                                      | No                                                                                                                                                | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                               | N/A                                                                                                                                               | N/A                                                                                                                                                  |
| OCTOBER             | <b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs<br><br><b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | <b>10/9:</b> Supporting and Enabling Modern Applications<br><b>10/1:</b> Building a Proactive PC Upgrade Strategy<br><br><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights<br><br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques | <b>10/7:</b> Hypersonalization at Scale, Delivering Immersive Experiences<br><br><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable    | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                       |
| DECEMBER            |                                                                                                                                                                                                                                                    | <b>12/9:</b> AI Strategies for 2026 You Should Plan for Now                                                                                                                                                                                                                                              | <b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud                                                                                  |                                                                                                                                                      |
| MARCH               |                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                          | <b>3/25:</b> Day 2: AV/IT Interoperability                                                                                                        |                                                                                                                                                      |
| MAY                 | <b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                                                                                                                                                | <b>5/26:</b> Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                                                                                                                    |                                                                                                                                                   |                                                                                                                                                      |
| JUNE                | <b>6/25:</b> Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                                                                                                                             | <b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                                                                                                                             | <b>6/3:</b> Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks<br><br><b>6/17:</b> Remote Production: Live Events & Awards Shows |                                                                                                                                                      |
| JULY                | <b>7/30:</b> Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                                                                                               | <b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                                          |                                                                                                                                                   |                                                                                                                                                      |
| AUGUST              |                                                                                                                                                                                                                                                    | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><br><b>8/18:</b> Upleveling Your Identity and Access Management Solutions<br><br><b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                                                        | <b>8/13:</b> The Future of Television and Streaming Video<br><br><b>8/19:</b> Displays: The New Pitch                                             |                                                                                                                                                      |

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| SEPTEMBER |                                                                                                                                   | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                     |                                                                                                                                       | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| NOVEMBER  | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                  | 11/3: Taking Identity and Access Management to the Next Level                                                                      |                                                                                                                                       | 11/6: Unlocking Business Value: AI in Enterprise IT                                                                                                                                        |

 **MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

 **EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

 **SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.

 **Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!