

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                  | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                          | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                     | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                              |
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| MINIMUM LEADS       | 800                                                                                                                                                            | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                               | 150                                                                                                                                                                                                   | 200                                                                                                                                                                                                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                         | 2 to 6                                                                                                                                                                                                                                                                                                  | 2 to 4                                                                                                                                                                                                | 1 to 6                                                                                                                                                                                                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                                                            | Yes                                                                                                                                                                                                                                                                                                     | No                                                                                                                                                                                                    | No                                                                                                                                                                                                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                     | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                              | N/A                                                                                                                                                                                                   | N/A                                                                                                                                                                                                                                                                                                               |
| SEPTEMBER           |                                                                                                                                                                | <div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div>                                                                                                       | <div>9/2: Zero Trust: What Does It Take to Get It Right?</div> <div>9/16: Elevating Retail Shopping Experience With AI-Powered Visual Search</div>                                                    | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| OCTOBER             | <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div> | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div> | <div>10/14: The Great IP Production Transition</div> <div>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</div> <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div> | <div>10/17: Going on the Offensive: Implementing a Pentesting Strategy</div> <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div>                                                                                                   |
| DECEMBER            |                                                                                                                                                                | <div>12/9: AI Strategies for 2026 You Should Plan for Now</div>                                                                                                                                                                                                                                         | <div>12/2: Cyber 2027: The Future Is Already Hacked!</div>                                                                                                                                            |                                                                                                                                                                                                                                                                                                                   |
| MAY                 | <div>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</div>                                                        | <div>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</div>                                                                                                                                                                                               |                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                   |
| JUNE                | <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>                                                                     | <div>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</div>                                                                                                                                                                                                             | <div>6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks</div> <div>6/24: AI Strategies to Optimize Stock and Supply Chain Operations</div>                                      |                                                                                                                                                                                                                                                                                                                   |
| JULY                | <div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>                                                       |                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                   |
| AUGUST              | <div>8/27: Cloud Security Fest 2026!</div>                                                                                                                     | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div>                                                                                                                                                                                                                                        | <div>8/13: The Future of Television and Streaming Video</div>                                                                                                                                         |                                                                                                                                                                                                                                                                                                                   |

NOVEMBER

|  | <div><div><b>MegaCast</b><br/><small>BY FUTURE B2B</small></div></div> | <div><div><b>EcoCast</b><br/><small>BY FUTURE B2B</small></div></div>                                                     | <div><div><b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div></div> | <div><div><b>Expert Series</b><br/><small>BY FUTURE B2B</small></div></div> |
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|  | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                                                 | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><br><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success | <b>11/18:</b> Your Pain Points Answered                                                                                                                     | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT                                                                                                     |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!