

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                        | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                         | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                              | 150                                                                                                                                               | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                               | 2 to 6                                                                                                                                                                                                 | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                  | Yes                                                                                                                                                                                                    | No                                                                                                                                                | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                             | N/A                                                                                                                                               | N/A                                                                                                                                                  |
| DECEMBER            |                                                                                                                                                                      | 12/9: AI Strategies for 2026 You Should Plan for Now                                                                                                                                                   |                                                                                                                                                   |                                                                                                                                                      |
| MAY                 |                                                                                                                                                                      | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                 |                                                                                                                                                   |                                                                                                                                                      |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                                                      |                                                                                                                                                                                                        |                                                                                                                                                   |                                                                                                                                                      |
| JULY                |                                                                                                                                                                      | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                       |                                                                                                                                                   |                                                                                                                                                      |
| AUGUST              |                                                                                                                                                                      | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies |                                                                                                                                                   | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                               |
| SEPTEMBER           | 9/10: Artificial Intelligence Showcase: Looking at Now and Into the Future of AI<br>9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations | 9/15: API Security: Monitoring and Securing Application Programming Interfaces<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success       | 9/23: Leading the Workforce of the Future                                                                                                         |                                                                                                                                                      |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                                               | 10/1: Building a Proactive PC Upgrade Strategy<br>10/6: Turning Your Log and Incident Data into Real-time Security Insights                                                                            | 10/7: Cybersecurity Awareness 101: How to Stay Secure Year-Round                                                                                  | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                                   |
| NOVEMBER            | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                                                                     | 11/3: Taking Identity and Access Management to the Next Level                                                                                                                                          |                                                                                                                                                   |                                                                                                                                                      |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!