





|                     | <br>BY FUTURE B2B  | <br>BY FUTURE B2B  | <br>BY FUTURE B2B | <br>BY FUTURE B2B   |
|---------------------|---|---|--|--|
| MINIMUM LEADS       | 800   | 400<br>(150 for Vertical)   | 150  | 200  |
| VENDOR PARTICIPANTS | 4 to 8  | 2 to 6  | 2 to 4   | 1 to 6   |
| VENDOR PRESENTS?    | Yes   | Yes   | No   | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A  | 20 minutes + 5 minutes Q&A  | N/A  | N/A  |
| OCTOBER             | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs<br>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br>10/29: Tech Showcase Day: Master of Disaster 2027 | 10/9: Supporting and Enabling Modern Applications   |  | 10/17: Going on the Offensive: Implementing a Pentesting Strategy<br>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| MARCH               |   |   | 3/25: Day 2: AV/IT Interoperability  |  |
| MAY                 | 5/28: Supercharging IT Summit   |   |  |  |
| JUNE                |   | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More   | 6/24: AI Strategies to Optimize Stock and Supply Chain Operations                                    | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More  |
| AUGUST              | 8/27: Cloud Security Fest 2026!   | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies | 8/13: The Future of Television and Streaming Video   |  |
| SEPTEMBER           |   | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success  | 9/2: Zero Trust: What Does It Take to Get It Right?  | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery       |
| NOVEMBER            | 11/19: Tech Showcase Day: Cutting Edge Tech 2027  |   | 11/18: Your Pain Points Answered   | 11/6: Unlocking Business Value: AI in Enterprise IT  |
| DECEMBER            |   |   | 12/3: Future-Proofing News: Technology, AI, and the Cloud  |  |

### MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!