









| |  MegaCast <small>BY FUTURE B2B</small> |  EcoCast <small>BY FUTURE B2B</small> |  SmartPanel <small>BY FUTURE B2B</small> |  Expert Series <small>BY FUTURE B2B</small> |
|---------------------|---|---|---|--|
| MINIMUM LEADS | 800 | 400 (150 for Vertical) | 150 | 200 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| OCTOBER | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/9: Supporting and Enabling Modern Applications 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques | 10/28: AV/IT Manager Higher Ed Classroom AV Roundtable | 10/17: Going on the Offensive: Implementing a Pentesting Strategy 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe |
| DECEMBER | | 12/9: AI Strategies for 2026 You Should Plan for Now | 12/3: Future-Proofing News: Technology, AI, and the Cloud | |
| MARCH | | | 3/25: Day 2: AV/IT Interoperability | |
| MAY | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security | | |
| JUNE | | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | 6/24: AI Strategies to Optimize Stock and Supply Chain Operations | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More |
| JULY | | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | | |
| AUGUST | 8/27: Cloud Security Fest 2026! | | 8/19: Displays: The New Pitch 8/26: The Human Edge: Succeeding with an AI-Powered Workforce | 8/7: The 101 Course: Keeping Data Safe and Recoverable |
| SEPTEMBER | | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success | 9/2: Zero Trust: What Does It Take to Get It Right? | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

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|-----------------|---|--|---|--|
| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027 | 11/3: Taking Identity and Access Management to the Next Level | | 11/6: Unlocking Business Value: AI in Enterprise IT |



MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel

BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!