

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>     | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                               | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                    |
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| MINIMUM LEADS       | 800                                                                                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                                                                    | 150                                                                                                                                               | 200                                                                                                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                            | 2 to 6                                                                                                                                                                                                                                                       | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                                                                               | Yes                                                                                                                                                                                                                                                          | No                                                                                                                                                | No                                                                                                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                   | N/A                                                                                                                                               | N/A                                                                                                                                                                                                                     |
| SEPTEMBER           |                                                                                                                                                   | <div>9/24: Enterprise Architecture: The Emerging Leader Landscape</div> <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</div> | <div>9/23: Leading the Workforce of the Future</div>                                                                                              | <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |
| OCTOBER             | <div>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</div> | <div>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</div> <div>10/20: Supporting and Enabling Modern Applications</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div>               | <div>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</div>                                                                     |                                                                                                                                                                                                                         |
| JUNE                | <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>                                                        | <div>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity</div>                                                                                                                              | <div>6/24: AI Strategies to Optimize Stock and Supply Chain Operations</div>                                                                      | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>                                                                                                                  |
| JULY                |                                                                                                                                                   |                                                                                                                                                                                                                                                              | <div>7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense</div>                                                                          |                                                                                                                                                                                                                         |
| AUGUST              | <div>8/27: Cloud Security Fest 2026!</div>                                                                                                        |                                                                                                                                                                                                                                                              | <div>8/13: The Future of Television and Streaming Video</div>                                                                                     |                                                                                                                                                                                                                         |
| NOVEMBER            |                                                                                                                                                   |                                                                                                                                                                                                                                                              | <div>11/18: Your Pain Points Answered</div>                                                                                                       |                                                                                                                                                                                                                         |
| DECEMBER            |                                                                                                                                                   | <div>12/15: Supercharging Public Sector and Education Technology and Security</div>                                                                                                                                                                          | <div>12/3: Future-Proofing News: Technology, AI, and the Cloud</div>                                                                              |                                                                                                                                                                                                                         |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!