

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                    | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                 | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>            | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                                                                                                                                                                                              | 400<br>(150 for Vertical)                                                                                                                                                                                                                      | 150                                                                                                                                                          | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                                                                                                                                                                           | 2 to 6                                                                                                                                                                                                                                         | 2 to 4                                                                                                                                                       | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                                                                                                                                                              | Yes                                                                                                                                                                                                                                            | No                                                                                                                                                           | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                       | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                     | N/A                                                                                                                                                          | N/A                                                                                                                                                  |
| OCTOBER             | <div>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</div> <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div> | <div>10/13: Supporting, Securing, and Enhancing Microsoft-centric Environments</div> <div>10/20: Supporting and Enabling Modern Applications</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div> | <div>10/7: Hypersonalization at Scale, Delivering Immersive Experiences</div> <div>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience</div> | <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                        |
| MARCH               |                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                | 3/25: Day 2: AV/IT Interoperability                                                                                                                          |                                                                                                                                                      |
| MAY                 | 5/28: Supercharging IT Summit                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                |                                                                                                                                                              |                                                                                                                                                      |
| JUNE                |                                                                                                                                                                                                                                                                                                                  | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                                                                                           | 6/17: Remote Production: Live Events & Awards Shows<br>6/24: AI Strategies to Optimize Stock and Supply Chain Operations                                     |                                                                                                                                                      |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                                                                                                                                                                                    | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                                                               | 7/8: Agentic AI: Unveiling Cyberrisks and Reimagining Defense<br>7/22: Designing an Open AV/IT Ecosystem                                                     |                                                                                                                                                      |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                                                                                                                                                                                                  | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud                                                                                                                                                                                        | 8/13: The Future of Television and Streaming Video<br>8/19: Displays: The New Pitch<br>8/26: The Human Edge: Succeeding with an AI-Powered Workforce         | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                               |

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| SEPTEMBER |                                                                                                                                   | <b>9/1:</b> Transforming IT in Healthcare Environments<br><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                                        |                                                                                                                                       | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| NOVEMBER  |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/18:</b> Your Pain Points Answered                                                                                               |                                                                                                                                                                                                      |
| DECEMBER  |                                                                                                                                   |                                                                                                                                                                                                                                                                        | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!<br><b>12/3:</b> Future-Proofing News: Technology, AI, and the Cloud            |                                                                                                                                                                                                      |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



### SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



### CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!