









| |  BY FUTURE B2B |  BY FUTURE B2B |  BY FUTURE B2B |  BY FUTURE B2B |
|---------------------|---|--|---|--|
| MINIMUM LEADS | 800 | 400 (150 for Vertical) | 150 | 200 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 2 to 4 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A | N/A |
| OCTOBER | 10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy 10/29: Tech Showcase Day: Master of Disaster 2027 | 10/9: Supporting and Enabling Modern Applications 10/1: Building a Proactive PC Upgrade Strategy 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques | | 10/17: Going on the Offensive: Implementing a Pentesting Strategy |
| DECEMBER | | 12/9: AI Strategies for 2026 You Should Plan for Now | | |
| MAY | 5/28: Supercharging IT Summit | | | |
| JUNE | | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity | 6/3: Countering Ransomware Threats: Tactics to Mitigate Phishing Attacks 6/24: AI Strategies to Optimize Stock and Supply Chain Operations | |
| JULY | | 7/21: Securing the Enterprise with Endpoint Protection Platforms | | |
| AUGUST | 8/27: Cloud Security Fest 2026! | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud 8/18: Upleveling Your Identity and Access Management Solutions 8/25: The Power of Data: Enabling Automation and Operational Efficiencies | 8/13: The Future of Television and Streaming Video | |

| |  MegaCast <small>BY FUTURE B2B</small> |  EcoCast <small>BY FUTURE B2B</small> |  SmartPanel <small>BY FUTURE B2B</small> |  Expert Series <small>BY FUTURE B2B</small> |
|-----------|---|--|---|--|
| SEPTEMBER | | <p>9/1: Transforming IT in Healthcare Environments</p> <p>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success</p> | <p>9/2: Zero Trust: What Does It Take to Get It Right?</p> | <p>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</p> <p>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p> <p>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</p> |
| NOVEMBER | | <p>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</p> | <p>11/18: Your Pain Points Answered</p> | <p>11/6: Unlocking Business Value: AI in Enterprise IT</p> |

MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!