









	<div> <b>MegaCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>EcoCast</b> <small>BY FUTURE B2B</small></div>	<div> <b>SmartPanel</b> <small>BY FUTURE B2B</small></div>	<div> <b>Expert Series</b> <small>BY FUTURE B2B</small></div>
MINIMUM LEADS	800	400 (150 for Vertical)	150	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	2 to 4	1 to 6
VENDOR PRESENTS?	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER	<div>10/15: Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</div> <div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div> <div>10/29: Tech Showcase Day: Master of Disaster 2027</div>	<div>10/9: Supporting and Enabling Modern Applications</div>	<div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div>	<div>10/17: Going on the Offensive: Implementing a Pentesting Strategy</div>
DECEMBER		<div>12/9: AI Strategies for 2026 You Should Plan for Now</div>	<div>12/3: Future-Proofing News: Technology, AI, and the Cloud</div>	
MAY	<div>5/28: Supercharging IT Summit</div>	<div>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</div>		
JUNE		<div>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More</div> <div>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</div>	<div>6/24: AI Strategies to Optimize Stock and Supply Chain Operations</div>	<div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>
JULY	<div>7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives</div>	<div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div>	<div>7/22: Designing an Open AV/IT Ecosystem</div>	
AUGUST	<div>8/27: Cloud Security Fest 2026!</div>	<div>8/25: The Power of Data: Enabling Automation and Operational Efficiencies</div>	<div>8/13: The Future of Television and Streaming Video</div> <div>8/19: Displays: The New Pitch</div> <div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div>	

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SEPTEMBER		<b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success		<b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface  <b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
NOVEMBER	<b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027	<b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success  <b>11/24:</b> Building a Robust Security Awareness Program	<b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences  <b>11/18:</b> Your Pain Points Answered	



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!