

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                 | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                   |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                      | 150                                                                                                                                               | 200                                                                                                                                                                                                                    |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                         | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                                                 |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                            | No                                                                                                                                                | No                                                                                                                                                                                                                     |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                     | N/A                                                                                                                                               | N/A                                                                                                                                                                                                                    |
| JUNE                |                                                                                                                                               | <b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment<br><br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More    |                                                                                                                                                   | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br><br><b>6/12:</b> Integrating AI into the Enterprise                                                              |
| JULY                |                                                                                                                                               | <b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms<br><br><b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | <b>7/8:</b> Agentic AI: Unveiling Cyberrisks and Reimagining Defense                                                                              |                                                                                                                                                                                                                        |
| AUGUST              |                                                                                                                                               | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less                                                                                                                                   | <b>8/12:</b> Navigating Privacy-First Targeting 101<br><br><b>8/19:</b> Displays: The New Pitch                                                   | <b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                                                                                  |
| SEPTEMBER           |                                                                                                                                               | <b>9/1:</b> Transforming IT in Healthcare Environments                                                                                                                                         | <b>9/2:</b> Zero Trust: What Does It Take to Get It Right?                                                                                        | <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             |                                                                                                                                               | <b>10/13:</b> Supporting, Securing, and Enhancing Microsoft-centric Environments<br><br><b>10/20:</b> Supporting and Enabling Modern Applications                                              | <b>10/8:</b> What's the Killer AI App for Pro AV?<br><br><b>10/21:</b> Beyond Awareness Month: Building Year-Round Cyber Resilience               |                                                                                                                                                                                                                        |
| NOVEMBER            | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                                       |                                                                                                                                                                                                | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><br><b>11/18:</b> Your Pain Points Answered                | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                                                                |
| DECEMBER            |                                                                                                                                               | <b>12/1:</b> Developing Your 2027 Data Security Plan                                                                                                                                           | <b>12/2:</b> Cyber 2027: The Future Is Already Hacked!                                                                                            | <b>12/11:</b> Tracking the Attackers: Ransomware                                                                                                                                                                       |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!