

	 <b>MegaCast</b> <small>BY FUTURE B2B</small>	 <b>EcoCast</b> <small>BY FUTURE B2B</small>	 <b>SmartPanel</b> <small>BY FUTURE B2B</small>	 <b>Expert Series</b> <small>BY FUTURE B2B</small>
<b>MINIMUM LEADS</b>	800	400 (150 for Vertical)	150	200
<b>VENDOR PARTICIPANTS</b>	4 to 8	2 to 6	2 to 4	1 to 6
<b>VENDOR PRESENTS?</b>	Yes	Yes	No	No
<b>PRESENTATION LENGTH</b>	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
<b>OCTOBER</b>	<p><b>10/15:</b> Enterprise Lockdown 2026: Everything to Know About Securing Everything from Endpoints to the Cloud to your Supply Chain to APIs</p> <p><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027</p>	<p><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques</p>	<p><b>10/28:</b> AV/IT Manager Higher Ed Classroom AV Roundtable</p>	
<b>JUNE</b>		<p><b>6/30:</b> Backing up, Securing, and Optimizing Kubernetes/Containerized Environments</p>	<p><b>6/17:</b> Remote Production: Live Events &amp; Awards Shows</p> <p><b>6/24:</b> AI Strategies to Optimize Stock and Supply Chain Operations</p>	
<b>SEPTEMBER</b>				<p><b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</p>
<b>NOVEMBER</b>		<p><b>11/24:</b> Building a Robust Security Awareness Program</p>	<p><b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences</p>	
<b>DECEMBER</b>		<p><b>12/15:</b> Supercharging Public Sector and Education Technology and Security</p>		

### MegaCast BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

### Expert Series BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

### EcoCast BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

### SmartPanel BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!