

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div>    | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                              | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                      |
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| MINIMUM LEADS       | 800                                                                                                                                              | 400<br>(150 for Vertical)                                                                                                                                                                                   | 150                                                                                                                                               | 200                                                                                                                                                                                                       |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                           | 2 to 6                                                                                                                                                                                                      | 2 to 4                                                                                                                                            | 1 to 6                                                                                                                                                                                                    |
| VENDOR PRESENTS?    | Yes                                                                                                                                              | Yes                                                                                                                                                                                                         | No                                                                                                                                                | No                                                                                                                                                                                                        |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                       | 20 minutes + 5 minutes Q&A                                                                                                                                                                                  | N/A                                                                                                                                               | N/A                                                                                                                                                                                                       |
| OCTOBER             |                                                                                                                                                  | <div>10/9: Supporting and Enabling Modern Applications</div> <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> | <div>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable</div>                                                                                 | <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div>                                                                                             |
| MARCH               |                                                                                                                                                  |                                                                                                                                                                                                             | <div>3/25: Day 2: AV/IT Interoperability</div>                                                                                                    |                                                                                                                                                                                                           |
| MAY                 | <div>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</div> <div>5/28: Supercharging IT Summit</div> | <div>5/12: Security Automation: Tips, Tricks, and Tools for Better Security</div> <div>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</div>                 |                                                                                                                                                   |                                                                                                                                                                                                           |
| JUNE                | <div>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks</div>                                                       |                                                                                                                                                                                                             | <div>6/24: AI Strategies to Optimize Stock and Supply Chain Operations</div>                                                                      | <div>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</div>                                                                                                    |
| JULY                |                                                                                                                                                  | <div>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</div>                                                                                         | <div>7/22: Designing an Open AV/IT Ecosystem</div>                                                                                                |                                                                                                                                                                                                           |
| AUGUST              | <div>8/27: Cloud Security Fest 2026!</div>                                                                                                       | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/11: The Cloud-Powered Enterprise: Securing Your Cloud</div>                                                                         | <div>8/13: The Future of Television and Streaming Video</div> <div>8/26: The Human Edge: Succeeding with an AI-Powered Workforce</div>            | <div>8/7: The 101 Course: Keeping Data Safe and Recoverable</div>                                                                                                                                         |
| SEPTEMBER           |                                                                                                                                                  |                                                                                                                                                                                                             |                                                                                                                                                   | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery</div> |

NOVEMBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>     |  <b>SmartPanel</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
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| <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                           | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><br><b>11/18:</b> Your Pain Points Answered    | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT                                                                               |



MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



SmartPanel

BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!