

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                  | <div> <b>SmartPanel</b><br/><small>BY FUTURE B2B</small></div>                                                                        | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div> |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                       | 150                                                                                                                                                                                                                      | 200                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                          | 2 to 4                                                                                                                                                                                                                   | 1 to 6                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                                             | No                                                                                                                                                                                                                       | No                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                      | N/A                                                                                                                                                                                                                      | N/A                                                                                                                                                  |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027                                                                                             | 10/9: Supporting and Enabling Modern Applications<br>10/6: Turning Your Log and Incident Data into Real-time Security Insights<br>10/20: Supporting and Enabling Modern Applications                                                                            | 10/14: The Great IP Production Transition<br>10/8: What's the Killer AI App for Pro AV?<br>10/21: Beyond Awareness Month: Building Year-Round Cyber Resilience<br>10/28: AV/IT Manager Higher Ed Classroom AV Roundtable |                                                                                                                                                      |
| DECEMBER            |                                                                                                                                               | 12/9: AI Strategies for 2026 You Should Plan for Now<br>12/15: Supercharging Public Sector and Education Technology and Security                                                                                                                                |                                                                                                                                                                                                                          |                                                                                                                                                      |
| MAY                 |                                                                                                                                               | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                        |                                                                                                                                                                                                                          |                                                                                                                                                      |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                               |                                                                                                                                                                                                                                                                 | 6/24: AI Strategies to Optimize Stock and Supply Chain Operations                                                                                                                                                        |                                                                                                                                                      |
| JULY                |                                                                                                                                               |                                                                                                                                                                                                                                                                 | 7/22: Designing an Open AV/IT Ecosystem                                                                                                                                                                                  |                                                                                                                                                      |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                               | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies | 8/19: Displays: The New Pitch                                                                                                                                                                                            | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                               |

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| SEPTEMBER |                                                                                                                                   | <b>9/1:</b> Transforming IT in Healthcare Environments<br><b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success | <b>9/2:</b> Zero Trust: What Does It Take to Get It Right?                                                                            | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| NOVEMBER  | <b>11/19:</b> Tech Showcase Day: Cutting Edge Tech 2027                                                                           | <b>11/24:</b> Building a Robust Security Awareness Program                                                                                                                      | <b>11/4:</b> Retail 2027: Navigating the Next Wave of Consumer Shopping Experiences<br><b>11/18:</b> Your Pain Points Answered        | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT                                                                                                                                           |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**SmartPanel**  
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!